

## Author Copy Cost and Sales Channel Profit Worksheet - 40 Page Colour Interior Book

### Notes

Prices valid for any standard trim size  
Prices subject to change due to US exchange rate  
Prices are per book

### Book Details

Total page count: 40  
B&W or colour Interior: Full colour interior with colour cover  
Order quantity: 50

### US Exchange Rate

US Exchange rate 1.36  
Visa surcharge 0.02  
Effective exchange rate 1.38

### Author Copy Cost

#### Print Cost

Base print cost (first 40 pages)	3.65 US \$	Base print cost for a 40 page color interior book
Print cost (pages over 40)	0 0.00 US \$	7 C US per page over 40 pages
Print cost (all pages)	3.65 US \$	Total above in US \$
	<b>5.04</b> CDN \$	Total above in CDN \$

#### Delivery

Standard Delivery (quantity 50)	\$1.30 US \$	\$64.99 USD/ 50 books = 1.30 USD per book
	<b>\$1.79</b> CDN \$	Total above in CDN \$

#### GST and Brokerage

GST	\$0.25 CDN \$	GST on books is 5% of print cost in CDN dollars
Brokerage (50)	\$0.22 CDN \$	Brokerage fees are approx \$11 /50 books = .22 per book
	<b>\$0.47</b> CDN \$	Total above in CDN \$

#### Total Author Copy Cost

Print cost	<b>\$5.04</b> CDN \$	(from above)
Delivery	<b>\$1.79</b> CDN \$	(from above)
GST and Brokerage	<b>\$0.47</b> CDN \$	(from above)
	<b>\$7.30</b> CDN \$	Total cost including printing, delivery, GST and brokerage in CDN \$

### Sales Channels and Profit

#### Author Direct Sales

	<b>CDN</b>	
Suggested Retail Price:	\$14.00	Author may choose retail price
Author copy price:	\$7.30	Total author copy cost from above
Author Profit per book:	<b>\$6.70</b>	Profit per book sold (kept by Author)

### Amazon.com Sales

	USD	CDN	Notes
Amazon.com price:	\$10.29	\$14.00	US retail price is the Canadian retail price divided by US exchange rate
Amazon commission:	\$4.12		40% of retail price is taken by Amazon
Print cost:	\$3.65		Actual print cost in US \$
Gross Royalty:	\$2.53		Retail price - Amazon commission - Print cost
US Withholding tax:	\$0.76		30% of gross royalties retained by Amazon for withholding tax.
Net Royalties:	\$1.77	\$2.41	Gross royalty - US withholding tax
Author Profit (Net Royalty)		<b>\$2.41</b>	CD \$ (per print book sold on Amazon)

### Kindle e-book Sales

	USD	CDN	Notes
Amazon.com price:	\$3.99		Author may choose e-book retail price
Gross Royalty:	\$2.79		70% of list price if retail price is 2.99 or over
US Withholding tax:	\$0.84		30% of gross royalties retained by Amazon
Net Royalties:	\$1.96	\$2.66	Gross royalty - US withholding tax
Author Profit (Net Royalty)		<b>\$2.66</b>	CD \$ (per e-book sold on Amazon)

### Independent Book Store Sales

	USD	CDN	Notes
List Price:		\$14.00	Author may choose retail price at most book stores
Book Store Commission:		\$4.90	35% of retail price (typical rate is 35%-45%)
Author copy cost:		\$7.30	From above
Author Profit per book:		<b>\$1.80</b>	Profit per book sold for Author

### Extended Distribution Sales

	USD	CDN	Notes
Amazon.com price:	\$10.29	\$14.00	US retail price is the Canadian retail price divided by US exchange rate
Amazon commission:	\$6.18		60% of retail price is taken by Amazon through extended distribution
Print cost:	\$3.65		Actual print cost in US \$
Gross Royalty:	\$0.47		Retail price - Amazon commission - Print cost
US Withholding tax:	\$0.14		30% of gross royalties retained by Amazon for withholding tax.
Net Royalties:	\$0.33	\$0.45	Gross royalty - US withholding tax
Author Profit (Net Royalty)		<b>\$0.45</b>	CD \$ (per print book sold on Amazon through extended distribution)